



Privacy Policy

Käfer Design

Owner: Viktor Käfer

Karl-Roth-Straße 4

74532 Ilshofen

Email: info@kaefer-design.com

Website: www.kaefer-design.com

1. Data Controller

The controller responsible for data processing on this website is:

Käfer Design, Owner Viktor Käfer, Karl-Roth-Straße 4, 74532 Ilshofen, Germany.

Email: info@kaefer-design.com

2. Collection and Storage of Personal Data

We process personal data when you contact us via the contact form or by email. Typically, we process your name, email address and any other information you voluntarily provide in your message.

3. Purpose of Data Processing

Your personal data is processed for the purpose of handling your enquiry, preparing offers, project execution, and carrying out pre-contractual measures in accordance with Article 6(1)(b) GDPR.

4. On-Site Measurements and Services

When performing measurements or consultations on-site, personal data (such as name, address, project information) is processed to provide the agreed service. These data are used solely for the purpose of contract execution.

5. Cookies and Tracking Technologies

Our website uses cookies to improve usability and for statistical purposes. We may use analytics tools such as Google Analytics. Cookies may be stored on your device. You can configure your browser to prevent cookies or to require your consent before saving them.

6. Duration of Data Storage

Personal data will be stored only for as long as necessary to fulfil the purpose for which it was collected, or for as long as required by statutory retention obligations.

7. Disclosure of Data to Third Parties

Your data will only be shared with third parties where necessary for the performance of a contract or where required by law.

8. Your Rights

You have the right to request information about your stored data, as well as correction, deletion, restriction of processing, data portability, and to object to the processing of your personal data under Articles 15–21 GDPR.

9. Data Security

We use technical and organisational security measures to protect your data from manipulation, loss, destruction, or unauthorised access.

10. Amendments to this Privacy Policy

This privacy policy may be updated from time to time to reflect legal changes or adjustments in our services.

Last updated: 02 November 2025